



SPRAYBERRY FOOTBALL
2024
SEASON INFORMATION

Sprayberry Football

Head Coach: Brett Vavra

brett.vavra@cobbk12.org

OFFENSE

Ben McLane-Offensive Coordinator/QB's

Brent Haygood-Offensive Line

Robert Jenkins-Offensive Line

Chester Ransom-Wide Receivers

Bill Bellus-Running Backs

Mike Davidson-Tight Ends/Fullbacks

Jack Marinich-Special Teams Coordinator

DEFENSE

Chris Stewart-Defensive Coordinator/Safeties

Brad Trout-Defensive Line

John Wernquist-Inside Linebackers

Gordon Carr-Defensive Line

Touchdown Club Booster

President: Shane Spink

Treasurer: Kristine Hampson

Secretary: Jennifer Trout

Concessions: Laurie Genevish

Fundraising: Chris Currie, Travis Almy

Pre-Game Meal Coordinator: Shaneshia Nickerson

Jr. Jacket Liaisons: Leon Prickett & David Mack

Contact: sprayberrytouchdownclub@gmail.com

Like and Follow us on Facebook:

Sprayberry High School Football

SPRAYBERRY FOOTBALL

COMMITMENT TO TEAM

Welcome to the Sprayberry Football Program. We hope to have a fun and exciting journey over the next few months. We will do our best as a coaching staff to give your athlete a worthwhile and positive experience. We have high expectations for this year's teams. We know that we can all work together to see that we reach our goals.

Our expectations of your athlete over the next few months are extremely high. We want players who are willing to give an all-out effort in a highly competitive environment. We want players who will demonstrate responsibility and poise in the classroom, in the community, at home, and on the field. We recognize the individual needs of the players, but the team is the primary focus. Playing time will be determined by your athlete's ability, effort, attitude, and work habits. We sincerely appreciate this opportunity to coach your athlete, but we want you to realize that this is a two-way street. It will take cooperation from the coaches, players, and the parents to make this a truly successful season. The entire football coaching staff is looking forward to working together to make our team the very best it can be.

Coach Vavra

PLAYER ROLES/EXPECTATIONS

FOOTBALL IS A PRIVILEGE!

- Will positively represent the football program and themselves.
- Will learn characteristics such as responsibility, punctuality, work ethic, loyalty, trust, and love.
- Will adopt positive work habits and balance athletics and academics.
- Will be treated with respect and honesty.
- The TEAM comes 1st. No one player is more important than the team.
- **Always have an open-door policy with their coaches.**
- Will commit to the vision of the program. Practice and lifting in our Strength Program is MANDATORY! Players that are not adhering to these policies will be dismissed from the team.
- Playing Time - player meets with position coach, coordinator, then head coach. Parents do not have an open-door policy.

PARENT ROLES/EXPECTATIONS

- Biggest role is to support the players and coaches.
- No open-door policy with the coaches. Only special circumstances constitute a meeting with the head coach.
- Parents should not meet with assistant coaches regarding playing time.
- Parents should support the program by getting involved with the booster club, assisting with fundraising activities.
- **PARENTS SHOULD TREAT ALL COACHES AND PLAYERS WITH RESPECT!**

COACHES ROLES/EXPECTATIONS

- Coaches will show players that we care by treating all players with respect.
- Coaches will lead by example by displaying effort, enthusiasm, punctuality, self-control, and discipline.
- Coaches will be knowledgeable and prepared by planning properly.
- We always want what is best for our players, but we do have to make difficult decisions. We want what is best for the PROGRAM and the TEAM. The PROGRAM and the TEAM come first!
- We are trying to grow athletes into young men of character that learn how to handle adversity and problem solve.
 - These are the lessons that will help them be successful in life!

ACADEMICS

- Football is governed by GHSA's "No Pass, No Play" policy. Your student athlete must pass to be eligible to play.
- Student athlete must maintain passing grades while in the program.
- Effort, focus and attention to detail in all aspects of life including academics will be practiced daily.
- Athletes will participate in study halls and seek extra help if needed.
- Our Academic Coordinator will monitor grades throughout the year.

SPRING PRACTICE/EQUIPMENT ISSUE

- Equipment will be issued on April 30th & May 1st
 - 5:30 - 6:30pm in the field house
- May 3rd, 6th, 7th, 8th, 9th, 10th, 13th, 14th, 15th
 - JV/Varsity 4:00 - 6:30pm
 - Rising Freshman 5:30 - 6:30pm
- Thursday May 16th: Spring intersquad scrimmage @ Home 7pm
 - Rising freshman will scrimmage each other

Practice is MANDATORY for all athletes!

SUMMER SCHEDULE

- May 27th - May 31st: Off Week, use this time for vacation.
- Monday, June 3rd: Summer workouts start.
 - Monday, Tuesday, Wednesday, Thursday - 8:00am - 12:00pm, for Freshman, JV and Varsity.
- 7 on 7 sessions: 10:30am - 12:00pm, see calendar for dates.
- June 24th: JV 7 on 7 tournament @ Lassiter HS (TBA).
- June 25th: 7 on 7 tournament @ Lassiter HS (invite only).
- July 1st - July 5th: Off Week, use this time for vacation.
- July 17th-18th: North Forsyth Football Camp 6:30am departure time from Sprayberry.
- July 29th - July 2nd: Acclimation practices, 5 practices before full pads.
- July 27th: Picture Day: 8:00am - 11:00am.

Team Calendar can be found on
www.sprayberryfootball.org

FUNDRAISING

Text 2 Raise

- Each player is required to upload 20 quality phone numbers into the Text 2 Raise system. Text 2 Raise will ask for donations to program on player's behalf.

Coupon Cards (Stinger Cards)

- Will take place end of summer.
- Each player will be required to sell 10 cards.
- Players that sell more than 10 cards, will be rewarded with incentives.

Sponsorships/Media Guide Ads

- Players can obtain sponsorship opportunities and/or Media Guide Ads to local businesses to help cover the cost of fees. With each \$500 sponsorship/ad you obtain for the program, you will receive 20% off player fees.
- Go to www.sprayberryfootball.org and click on the Media Guide/Sponsorship tab to download the form.

Example:

Obtain a \$500 sponsorship, \$100 off player fees, making player fees \$450.

Obtain \$1000 in sponsorships, \$200 off player fees, making player fees \$350.

PLAYER FEES, DISCOUNTS & PAYMENT SCHEDULE

Fees for the 2024 Season are \$750/athlete.

- \$550 Player Fee
 - Pre-game meals, snacks, player packs, equipment (helmets, shoulder pads, practice jerseys, uniforms, footballs, field equipment, camera equipment, etc.), Hudl, Echo System, summer camps.
 - It costs approximately \$1600 per player to run our program. To offset this cost, our program **HEAVILY RELIES** on our player fees and fundraising, such as discount cards and online fundraising.
 - Player fees are Non-Refundable.
- \$200 Mandatory Volunteer Fee
 - Refundable after completing 4 volunteer shifts and have paid your player fees in full.

Discounts Available:

- If you have multiple players in the high school program, you will receive a \$50/player discount on player fees.
- If you pay in full by August 1st, you will receive a \$50 discount off player fees.

Payments may be made on the website via credit card when you complete your athlete's registration. You may also Zelle payment to sprayberrytouchdownclub@gmail.com or send in cash or check made out to Sprayberry Touchdown Club in a sealed envelope and give to Coach Vavra.

There is a \$30 fee for any returned check, payable in cash or credit card only.

Payments made online are subject to a \$3.00 + 3.4% service fee/transaction.

There is no service fee or transaction fee if using Zelle.

The following payment plans are available:

- 2 Payment Plan:
 - \$350 today, \$350 on 6/1/2024
- 3 Payment Plan:
 - \$100 today, \$325 on 5/1, \$325 on 8/1/2024
- 4 Payment Plan:
 - \$187.5 today, \$187.50 on 4/1, 6/1, 8/1/2024
- 7 Payment Plan:
 - \$150/today \$100/month 4/1- 9/1/2024

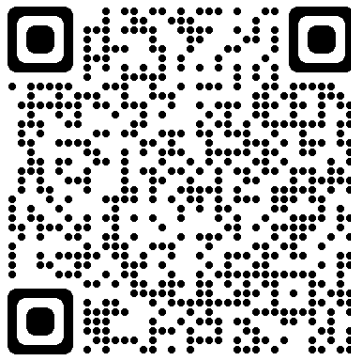
Questions please email: sprayberrytouchdownclub@gmail.com

SPRAYBERRY FOOTBALL REGISTRATION INFO

Registration for Sprayberry Football is a two-step process. Parents MUST register their athlete for all high school athletics through Cobb County (ParentVue). Parents MUST also sign their athlete up for football via the Sprayberry Touchdown Club. These are separate action items & both are required. Information for both is below:

STEP ONE - COBB COUNTY ATHLETICS REGISTRATION:

1. Go to: https://parentvue.cobbk12.org/PXP2_Login.aspx or use the QR code:

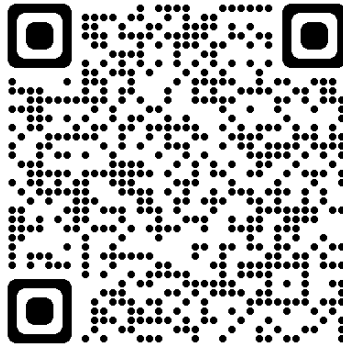


2. Select "I Am A Parent"
3. Once logged in, find and select "Athletic Registration" on the left-hand side of the page.
4. Select the option to begin the registration process.
5. Once inside the registration page, please make sure to complete the following tasks:
 - a. County registration.
 - b. Upload a current physical (Dated after April 1st of this year).
 - c. Upload the Medical Eligibility form (signed by DR).
 - d. Upload a completed Cardiac Arrest form.
 - e. Sign off on Concussion Awareness online (Consent tab).

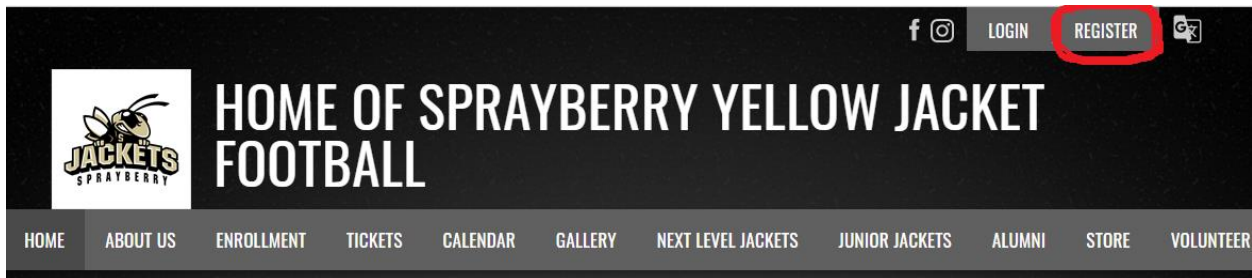
If you have any questions regarding the COUNTY REGISTRATION process, please contact Coach Vavra at Brett.Vavra@cobbk12.org.

STEP TWO - SPRAYBERRY FOOTBALL SIGN-UP:

1. Go to: <https://sprayberryfootball.org> or use the QR Code:



2. Select "REGISTER" in the upper right-hand corner.



3. Once inside, you will submit the information needed to sign your athlete up for football.

If you have any questions regarding the SIGN-UP process, please email sprayberrytouchdownclub@gmail.com



2024 Varsity Football Schedule					
Friday	8/9	Home	Forsyth Central	<i>FALL SCRIMMAGE</i>	7:30 PM
Friday	8/16	Home	Alexander	<i>ALUMNI NIGHT</i>	7:30 PM
Friday	8/23	Away	Etowah		7:30 PM
Friday	8/30	Away	Kennesaw Mountain		7:30 PM
Friday	9/6	Away	Pope		7:30 PM
Friday	9/13	Home	Sequoyah	<i>JR. JACKET NIGHT</i>	7:30 PM
Friday	9/20	Away	Riverwood		7:30 PM
Friday	9/27		BYE-FALL BREAK		
Friday	10/4	Home	Creekview	<i>HOMECOMING</i>	7:30 PM
Friday	10/11	Home	River Ridge	<i>SPONSOR NIGHT</i>	7:30 PM
Friday	10/18		BYE-		
Friday	10/25	Away	Lassiter		7:30PM
Friday	11/1	Home	Woodstock	<i>SENIOR NIGHT</i>	7:30 PM
2024 Junior Varsity Football Schedule					
Thursday	8/22	Home	Cherokee		6:00 PM
Thursday	8/29	Home	Woodstock		6:00 PM
Thursday	9/5	Away	River Ridge		6:00 PM
Thursday	9/12	Home	Sequoyah		6:00 PM
Thursday	9/19	Home	Lassiter	Combined w/Freshman	6:00 PM
Thursday	9/26		BYE		
Thursday	10/3	Away	Pope		6:00 PM
Thursday	10/10		BYE		
Thursday	10/17	Away	Riverwood		6:00 PM
2024 Freshman Football Schedule					
Thursday	8/22	Away	Cherokee		6:00 PM
Thursday	8/29	Away	Woodstock		6:00 PM
Thursday	9/5	Home	River Ridge		6:00 PM
Thursday	9/12	Away	Sequoyah		6:00 PM
Thursday	9/19	Home	Lassiter	Combined w/JV	6:00 PM
Thursday	9/26		BYE		
Thursday	10/3	Home	Pope		6:00 PM
Thursday	10/10	Home	Etowah		6:00 PM

**PRACTICE IS MANDATORY DURING THE SEASON!
 MISSED PRACTICE WILL RESULT IN DISCIPLINARY ACTION.
 PRACTICE DURING FALL BREAK: THURS 9/26 - FRI 9/27, 9AM - 12PM.**

****Schedule subject to change****

www.sprayberryfootball.org

Welcome to our

ANNUAL MEDIA GUIDE FUNDRAISER



2024 SPRAYBERRY HIGH SCHOOL FOOTBALL MEDIA GUIDE

The Sprayberry Touchdown Club would like to invite you to join our family of sponsors! We continue to be dedicated to fostering a football program built on integrity, team work, positive influence, and a sense of community for our youth. We could not do this without the support of our community.

Our professional game day program, offered at all home games, providing families with the opportunity to back student-athletes. Your support is integral to our football program.

PLAYER/STUDENT SPONSOR AD RATES

\$175 - Full Page 7.75" x 10"

\$100 - Quarter Page 3.75" x 4.85"

\$150 - Half Page 7.75" x 4.85"

\$75 - Eighth Page 3.75" x 2.3"

Step 1

AD ORDER FORM



Scan for
Order Form

STEP 1: ORDER & PAY

Click on the button above or scan QR code to use our quick and easy online form to reserve your ad space today!

Mail your payment to:
Sprayberry Touchdown Club
Attn: "Sponsorship"
2525 Sandy Plains Road
Marietta, GA 30066

Step 2

DESIGN ORDER FORM



Scan for
Design Form

STEP 2: After submitting the ad order form in Step 1, use the design form (button above) to submit a print ready ad or to request professional ad design.

- Gather your images and ad content before opening this form
- If you are supplying an ad, see this [press-ready ad spec sheet](#)


















**DEADLINE
JULY 7th!**

2024 Football Sponsorship Guide



SPRAYBERRY YELLOW JACKETS

YELLOW JACKET GIVING LEVEL

PACKAGE BENEFITS	\$500 KICKOFF SPONSOR	\$1000 FIELD GOAL SPONSOR	\$1500 TOUCHDOWN SPONSOR	\$2500 GAME NIGHT SPONSOR
Football Media Program Ad	1/4 PAGE	1/2 PAGE	1/2 PAGE	FULL PAGE
Stadium Banner	2.5' x 4'	2.5' x 4'	2.5' x 4'	2.5' x 4'
PA Announcements				
Website Advertising (*on Homepage)	Logo & Link	Logo & Link	*PREMIUM Logo & Link	*PREMIUM Logo & Link
Sponsorship Plaque				
Season Passes (Home games only) *1 parking pass	1	2	2	4*
On-Premise Marketing & Promotion - Space provided				
Social Media Package (Twitter, Facebook)				
Advertisement in Varsity Game Night Roster				
Stadium Sponsor Board				

**DEADLINE
JULY 7th!**

Skip the paper form and reserve your ad online now!



SCAN CODE OR CLICK HERE FOR ONLINE AD ORDER FORM

<https://sprayberryfootballadorder.paperform.co/>

2024 Football Sponsorship Agreement

PARTICIPATION DEADLINE: JULY 7, 2024



**SPRAYBERRY
YELLOW JACKETS**

I, _____ (print name) as a representative of _____
(business/company) hereby agree to the sponsorship package checked below and to contribute payment in full to the Sprayberry Touchdown Club to provide financial support for the Sprayberry Football Team.

Please make checks payable to: **"Sprayberry Touchdown Club"** and return this form to
Sprayberry Touchdown Club, Attention: "Sponsorship", 2525 Sandy Plains Road, Marietta, GA 30066
Questions? Email: sprayberrytouchdownclub@gmail.com

SELECT SPONSORSHIP LEVELS:

- Game Night - \$2500
- Touchdown - \$1500
- Field Goal - \$1000
- Kickoff - \$500
- Other - \$ _____

SELECT ADD-ON ITEMS:

- Social Media Package (Twitter, Facebook) - \$200
- Logo added to Game Night Roster - \$200
- Game Day Coin Toss (only 5 available) - \$250
- Game Day Quarter Sponsor Promotions - \$250
- Concessions Stand Up Ad - \$2000
- Student Section Sponsor - \$2000
- Game of the Week (only 5 available) - \$3000
- Score Board (only 1) - \$5000

\$ _____ TOTAL SPONSORSHIP

SPONSOR CONTACT INFORMATION

Sponsor: _____ Contact Name: _____

Mailing Address: _____

Phone Number: _____ Email: _____

PAYMENT INFORMATION:

Method of Payment: _____ Check #: _____

Sponsor Signature: _____ Date: _____

Business Card Attached: Yes / No Title: _____

Student-Athlete: _____ Circle One: High School JR/Youth Player

Do you want the Sponsorship Plaque? Yes / No

All ads are subject to approval by the Touchdown Club

QUESTIONS? Contact Sprayberry Touchdown Club President at sprayberrytouchdownclub@gmail.com

The Sprayberry Touchdown Club is a 501c3 organization. Federal Tax ID # 58-2495384